



Gleb was born in Yalta. He grew up in Kaliningrad, where he lived until 1996, graduated from the Baltic State Academy, at that time it was called Kaliningrad Higher Naval Engineering School, then he started to work on television and learn a profession.

He have been striving to become a director all his adult life, already in the 8th grade imagining himself as a director on the set. In 1996 Gleb moved to Moscow. In 1998, he started to work at MTV as the head of the promotion department – he was creating the image and design of the channel. Since 2000, he began shooting advertisements. He left MTV as creative director in 2004. In the mid-2000s, he completely concentrated on advertisement directing, becoming one of the most popular directors in the country.

In 2010, with his debut film and absolute hit «Our Russia» (Наша Раша), he became the undisputed leader of the post-Soviet film distribution (the highest-grossing film of 2010). In 2014, the second film appeared at the box office, "Poddubny" (Поддубный), a large-scale biographical drama telling about the life of the legendary wrestler Ivan Poddubny.

On October 27 2022, there is a release of the new action adventure film "Liberia: Treasure Hunters».