## DIRECTOR BIOGRAPHY - YURY SHAROV





Yury was born in Kaliningrad in 1987 and at the age of 7 moved to Moscow.

He attended directing course at the Ostankino Film School. Immediately after completing the course, he started working in MTS, leading communication Company in Russia as a leading videographer and editor.

Later Yury enrolled at the London Film Academy where he completed his first short film as a director. He decided to continue education and understand all aspects of the profession and started Film and TV production course at Ruskin University in Cambridge. After several successful short films and winning the British Independent Film Festival, Yury decided to connect his life with commercials and films.

Since 2015 he has been shooting commercials and films in UK and abroad. He has passion for dynamic sports ads, as well as sensual atmospheric videos about real people. He shot commercials for Nike in UK and made a documentary for football club Krasnodar, presented on almost all online platforms in Russia. His short films have been presented at festivals around the world. His short "Beyond These Shores" won prize at British Independent Film Festival 2019.

At the moment he is on pre-production of his debut feature film. This will be a bright and emotional film about the first love in the surroundings of the late 90s in the south of Russia.